

ONEPAGE BUSINESS PLAN TEMPLATE

Business Health Check

I want you to do the following 'Business Health Check' by asking yourself the following 5 questions and write down the answers.

- 1 Can you explain in 2-3 sentences WHY you're in business and how you serve and help people?
Yes ☐ No ☐
- 2 Do you have 3-5 Specific, Measurable, Attainable, Realistic, and Time-bound goals set for your business this year and do you have them posted somewhere that you see on a daily or weekly basis?
Yes ☐ No ☐
- 3 Do you track your metrics - website, social media, email, income and expenses - at least on a monthly basis?
Yes ☐ No ☐
- 4 Do you take time to do/prioritize every day the thing that is most important to keeping you sane and healthy?
Yes ☐ No ☐
- 5 Do you know how many hours you currently work per week and how much your time is worth per hour based off last year's revenue?
Yes ☐ No ☐

If you're no to 2 or more of these questions then ...well let's just say, I'm here to help you get more YES's with my 1 Page Biz Plan.

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How to complete your One Page Business Plan Template

1. Save this document on to your computer
2. Re-open the document using Adobe Acrobat Reader (not Preview if you're on MAC).
You can download the latest version for free here:
<http://www.adobe.com/uk/products/reader.html>
3. Type directly into the document, save and print!

How to use the Template

Start filling out your 1 Page Biz Plan based on what you've identified you want in your life and business from your Painted Picture. Also take into account your business model of choice and your launch plans.

Use the additional blank page to flesh out your revenue ideas and figure out your business plan details first, then input the final answers and goals into the 1 page template.

Once you've filled it out to the best of your ability, print it out and post it on a wall close to where you can see it every day, or take it with you on the road. It will keep you focused and on track!

You should revisit your plan every month or at least every quarter and update it as you meet or change your goals based on your progress and success.

A FEW IMPORTANT THINGS TO HELP

Business Expenses

List out all the expenses you can think of that you'll incur in the next 12 months. If you have figures from previous years this should guide you to a more exact figure of expenditure.

Virtual Assistant \$1,000 pm, Designer \$500 one-off, Email software \$97 pm, Hosting \$10 pm.

Total Expenses: Add up every expense you've listed out to get one total number. e.g \$9,970.

Projected Income:

Break down the revenue streams you're introducing into your business or that already exist.

For example:

Online Fitness Bootcamp at \$300 x 10 sales per month = \$36,000 pa

Digital Fitness Guide at \$40 x 20 sales per month = \$9,600 pa

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Insert Your Business Name Here:

Mission:

Business Goals

(SMART - Aim for 3/5 only):

1	<input type="text"/>
2	<input type="text"/>
3	<input type="text"/>
4	<input type="text"/>
5	<input type="text"/>

Business Strategies/Objectives

(These should be the actions you'll take to reach your goals):

>	<input type="text"/>
>	<input type="text"/>
>	<input type="text"/>
>	<input type="text"/>
>	<input type="text"/>

Income Projection:

1	<input type="text"/>
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Business Expenses:

2	<input type="text"/>
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Total Project Income For Year
(add up all income streams listed above)

Total Expenses
(add up all expenses listed above)

Income - Expenses =

PROFIT

Personal Credentials:
(degrees, publishing)

Personal Growth Goals:
(skills to build)

1.
Set no more than 5 SMART goals

3.
Understand your revenue streams

2.
Know your expenses

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THE
**FREEDOM
PLAN**
Accelerator

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Notes For My Business Planning